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## E-Health Literacy and Factors Affecting it in Patients Admitted to a University Hospital in Iran

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#### Abstract

**Background:** Rapid ICT advancements have affected all aspects of life, and healthcare is no exception. Given the significance of E-Health literacy in the current century and its effect on society and the healthcare system, it seems necessary for patients to have adequate health literacy. However, the lack of essential health literacy leads to the low self-management of diseases.

**Objective:** This study aimed to investigate E-Health literacy and factors affecting it in patients admitted to a University hospital in Iran.

**Methods:** This cross-sectional study was conducted in Imam Khomeini University Hospital of Urmia, Iran, in 2019. Data were collected using the Persian version of the E-Health Literacy Questionnaire filled by patients. Participants were selected using simple random sampling. Personal and demographic variables were also collected, and their correlation with E-Health literacy was investigated. The Independent-samples t-test and ANOVA were used to compare different groups.

**Results:** In this study, 200 patients (103 males and 97 females) (t/f = 41.916), (p=0.000) participated. The mean score of E-Health literacy in patients under study was 25.51 (standard deviation=5.098) which was low and unsatisfactory. Findings suggest that over half of participants were unable to identify and evaluate the quality of online health resources and over half of participants in this study trust online information although they fail to differentiate high quality resources from low quality ones.

**Conclusion:** Identifying and assessing E-Health literacy of patients is an effective step in improving their health literacy. Findings suggest that these patients need to improve and develop their knowledge of E-Health. **Keywords:** Mobile Health, Health literacy, Hospital, E-Health

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## 1. Introduction

Health literacy refers to the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions (1). It concerns the individuals' knowledge, motivation, and competence to obtain, understand, evaluate, and use health information in order to improve their quality of life by judging and deciding on health care, disease prevention, and health promotion (2). According to WHO, health literacy is a major determinant of health (3). Some of the skills found in individuals with high health literacy include their ability to understand instructions of prescribed medications, medical brochures, consent forms, ability to benefit from a sophisticated medical system, reading, listening, analysis and decision making skills and the ability to apply these skills in health situations (4). Various studies have shown that low health literacy seems to cause delayed diagnosis of diseases, inability to take care of oneself, and increased use of emergency services, hospitalization, incidence of various diseases and mortality in individuals (5-7). Rapid advancements in information and communication technologies (ICTs) have affected all aspects of life including health care (8). The Internet is now widely used and the way health information is disseminated has changed dramatically (9). Using the Internet and electronic health resources help people to manage their major health issues, make informed health decisions, and communicate with physicians (10, 11). Yet, access to these resources alone does not suffice. Finding, using, and evaluating resources demand specific skills. E-Health literacy is defined as the ability to seek, find, understand, and appraise health information from electronic sources and apply the knowledge gained to addressing or solving a health problem (9). This definition consists of two major elements; individuals' ability to understand information and making appropriate decisions using this information (12). According to the health literacy concept, E-Health literacy emphasizes the role ICTs play in health information. E-Health literacy demands a combination of health, information, knowledge, media, computer, and Internet literacy (13). E-Health literacy includes six basic skills including: traditional literacy, health literacy, information literacy, scientific literacy, media literacy and computer literacy. Thus e-health literacy is influenced by factors such as; Age, gender, education, availability and access to the Internet and income (14-17). Thus, E-Health developed with several key objectives in various sectors, including patients' health records, online health interventions, teaching and learning, mobile technologies, and research (18). This scientific and technological phenomenon have numerous benefits such as: the communication with the wider geographic coverage, faster diagnosis of diseases, treatment and prevention of diseases, the better physician-patient interaction, faster response to treatment, a healthy competitive environment between healthcare professionals and practitioners (19). Several studies have investigated factors leading to E-Health literacy using various methods. In a systematic fundamental study, Skinner and Norman (9) investigated characteristics, which lead to E-Health literacy. Findings suggested that gender affects E-Health literacy, while age and the use of technology have no effects on E-Health literacy scores. In a study, E-Health literacy of nursing students in Jordan was investigated. Findings demonstrated that despite having an acceptable level of this skill, the majority of students go without the ability to evaluate and validate the provided health information (20). A study suggested that E-Health literacy is affected by education history, having an intrinsic interest in health and the history of using the Internet (21). Generally, studies suggest that people lack sufficient skills to search for E-Health materials. They have problems in finding and appraising the quality of relevant information. These may affect treatment outcomes (22, 23). Few studies conducted in Iran suggest that participants were aware of online health resources and knew how to search, locate, and use them; however, they lacked the skills to evaluate and differentiate low-quality from high-quality resources. In addition, they were uncertain about using this information to make health decisions (23, 24). Although the use of the Internet has many benefits in providing health services, but still does not have full influence in Iranian society. A significant number of physicians and patients are interested in the traditional process of identifying the disease and introducing medicine. The reason for such a desire can be considered in the inability to use information technology to maintain health (25). The aim of the current study is therefore to investigate E-Health literacy among patients admitted to a University hospital in Iran and the factors affecting it.

## 2. Material and Methods

#### 2.1. Search strategy

Statistical population of this descriptive survey was all patients admitted to Imam Khomeini University Hospital (Surgery departments for men and women, ENT, gastroenterology, orthopedics, blood, nephrology, urology, lung and rheumatology) of Urmia in 2019. Stratified random sampling was used to select study participants. A total of 200 patients participated in the study. After coordinating with the security and management of the hospital and obtaining the required permits, we provided patients with a questionnaire (the first part of demographic profile and the second part of the E-Health literacy questionnaire) by frequent and face-to-face visits to the surgical and internal wards. Inclusion criteria were having a smart phone, tablet or laptop and access to the Internet and the criterion of

exclusion was not having any of the mentioned cases that were mentioned. First, we explained the objectives to patients and informed written consent was obtained. Then, patients had 15 minutes to answer the questions without others help or using the Internet. The author was also present, collected the questionnaires, and answered possible questions of patients. Completing the questionnaire caused no disruptions in the treatment and care process.

# 2.2. E-Health Literacy Questionnaire

The E-Health Literacy Questionnaire (eHLQ) (9) with eight items was used to measure E-Health literacy. This selfreported scale deals with the knowledge and understanding of what health information resources are available on the Internet, where a person can find useful health resources, how one can access these resources, how to use the Internet to answer health questions, the ability to evaluate online health information and differentiate low-quality from quality resources on the Internet. Respondents answered the items based on a 5-point Likert scale from Strongly Disagree (1) to Strongly Agree (5). The final score ranged between 8 and 40. It is worth mentioning that the mean standard score for eight 5-choice questions was 24, which is the sum of the third option of each item and the mean score for E-Health literacy. A score of  $\geq$  32 indicated higher E-Health literacy (22). In this study, two additional statements on the usefulness of the Internet were used to decide on health-related issues and the importance of accessing Internet resources, as recommended by the developers of the E-Health Literacy Questionnaire (16). Validity and reliability of the Persian version of E-Health Literacy Questionnaire were approved in a study by Bazm et al. (26).

# 2.3. Data Analysis

Data were analyzed in SPSS 16. The mean of scores was calculated to measure the level of E-Health literacy. The normality of data was assessed using Kolmogorov-Smirnov test. Results showed that the distribution of E-Health literacy score did not deviate significantly from the normal distribution (p>0.05) and therefore, parametric tests were applied. The Independent-samples t-test was used to compare the mean score of E-Health literacy between male and female participants. The ANOVA was used to investigate the significant relationship between demographic data and E-Health literacy and to find out what variables predict a high E-Health literacy score.

# 3. Results

# 3.1. Demographic Profile

In this study, 200 electronic questionnaires were distributed among patients admitted to Imam Khomeini University Hospital in Urmia, which were filled through interviews. The questionnaire was filled by 103 male (51.5%) and female (48.5%) patients. Demographic data are shown in Table 1.

## 3.2. E-Health Literacy

The mean score of E-Health literacy in this study was 3.185 with standard deviation of 0.81 (ranged from 1 to 5). The mean score of each item in the E-Health Literacy Questionnaire is shown in Table 2. Over half of patients (n=114, 57%) disagreed upon the usefulness of the Internet to decide on health-related issues and 128 patients (64%) disagreed upon the significance of access to online health-related resources. As shown in Table 2, their responses had a similar mean score. Over half of participants were aware of useful health resources (n=121, 60.5%), how to find them (n=113, 56.5%), how to use the available health information well (n=122, 61.0%), skills to assess online health resources (n=114, 57.0%) and confidence on the use of information available on the Internet to make health decisions (n=116, 58.0%). On the other hand, over half of participants lacked the ability and knowledge of Internet-based health resources (n=139, 69.5%) and how to differentiate high-quality from low-quality resources (n=102, 51.0%) (Table 2).

## 3.3. Factors related to E-Health Literacy

Results showed that the mean score of E-Health literacy of participants was significantly different in terms of age (p=0.019), gender (p=0.000), the usefulness of the Internet in making health decisions (p=0.000), and the importance of access to health resources on the Internet (p=0.000). However, education was an exception (p=0.219) (Table 1). The Independent-samples t-test indicated a significant difference between the mean score of E-Health literacy among men and women. Women enjoyed higher E-Health literacy compared to men (Table 1). A comparison of five age groups (Table 1) indicated that participants between 31 and 40 and under 20 years old showed a higher mean score of E-Health literacy and the lowest mean score belonged to the age group over 51 years old. Findings suggest that those who found the Internet useful to decide on health-related issues had higher mean score of E-Health literacy (Table 1). In addition, those who disbelieved the significance of access to health-related resources on the Internet had higher mean score of E-Health literacy (Table 1).

		Table 1. Fact	or associated w	ith eHEALS		
Characteristic		n (%)	eHEALS	Statistics	eHEALS	95% CI
			Mean (SD)	(t/f)	significance level	
Age	≤20	25 (12.5)	3.38 (0.61)	3.007	0.019	(3.13-3.36)
	21 to 30	29 (14.5)	3.06 (0.69)			(2.79-3.32)
	31 to 40	37 (18.5)	3.40 (0.45)			(3.25-3.55)
	41 to 50	44 (22)	3.20 (0.63)			(3.01-3.39)
	≥51	65 (32.5)	3.03 (0.67)			(2.86-3.20)
Sex	Male	103 (51.5)	3.09 (0.63)	41.916	< 0.001	(2.97-3.21)
	Female	97 (48.5)	3.28 (0.62)			(3.16-3.41)
Level of	Associate &	185 (92.5)	3.16 (0.63)	1.531	0.219	(3.07-3.25)
education	Lower					
	B.Sc.	12 (6)	3.42 (0.64)			(3.01-3.83)
	M.Sc.	3 (1.5)	3.58 (0.26)			(2.93-4.22)
	PH.D.	0 (0)	0			0
Perceived	Strongly disagree	13 (6.5)	3.69 (0.14)	21.721	< 0.001	(3.60-3.77)
usefulness of	Disagree	114 (57)	3.42 (0.54)			(3.32-3.52)
internet	Unsure	21 (10.5)	2.77 (0.62)			(2.49-3.06)
	Agree	46 (23)	2.68 (0.52)			(2.52-2.84)
	Strongly agree	6 (3)	2.97 (0.62)			(2.32-3.63)
Perceived	Strongly disagree	21 (10.5)	3.60 (0.20)	6.905	< 0.001	(3.51-3.70)
importance of	Disagree	128 (64)	3.23 (0.58)	-		(3.13-3.33)
internet	Unsure	17 (8.5)	3.12 (0.65)	]		(2.78-3.46)
	Agree	32 (16)	2.82 (0.79)	]		(2.53-3.11)
	Strongly agree	2(1)	2.25 (0.00)	]		(2.25-2.25)

#### Table 2. eHealth Literacy Scale (eHEALS)

eHEALS statements	Rating sca	Mean (SD)				
	Strongly	Disagree	Unsure	Agree	Strongly	
	disagree				agree	
I know what health resources are available on	0 (0)	110	29	57 (28.5)	4 (2.0)	2.78
the Internet.		(55.0)	(14.5)			(0.932)
I know where to find helpful health resources	3 (1.5)	59	17 (8.5)	119	2 (1.0)	3.29
on the Internet.		(29.5)		(59.5)		(0.954)
I know how to find helpful health resources on	3 (1.5)	62	22	110	3 (1.5)	3.24
the Internet.		(31.0)	(11.0)	(55.0)		(0.963)
I know how to use the Internet to answer my	6 (3.0)	62	25	102	5 (2.5)	3.19 (1.00)
questions about health.		(31.0)	(12.5)	(51.0)		
I know how to use the health information I find	10 (5.0)	44	24	120	2 (1.0)	3.30
on the Internet to help me.		(22.0)	(12.0)	(60.0)		(0.987)
I have the skills I need to evaluate the health	8 (4.0)	59	19 (9.5)	104	10 (5.0)	3.24
resources I find on the Internet.		(29.5)		(52.0)		(1.059)
I can tell high quality health resources from	9 (4.5)	50	43	93 (46.5)	5 (2.5)	3.18
low quality health resources on the Internet.		(25.0)	(21.5)			(0.984)
I feel confident in using information from the	11 (5.5)	42	31	109	7 (3.5)	3.30
Internet to make health decisions.		(21.0)	(15.5)	(54.5)		(1.016)

## 4. Discussion

This study aimed to measure E-Health literacy among patients admitted to Imam Khomeini University hospital in Urmia and factors related to it. It is essential for health policy-makers and the healthcare market to understand patients' health literacy and factors affecting it. This study provides critical information for patients and helps decision-makers to design their strategies for those with low health literacy. In this study, the mean score of E-Health literacy in patients admitted to the Hospital was 25.51 (SD=5.098), slightly higher than the standard score of 24, which is not satisfactory. Tadayon et al. investigated E-Health literacy of patients visiting a military hospital in Tehran. They reported a mean score of 25.35 (SD=8.256) in the population under study which was comparable with the mean obtained in this study. In this study, gender and age were effective in E-Health literacy and women as well as some age groups had higher literacy, which complies with the results of Tadayon et al. (24). This study indicated that women's E-Health literacy was higher compared to men's, which complies with the results obtained by Park et al. (22). Other studies reported higher E-Health literacy in men than women (27-29). Several studies suggested that women seek for information for their families; this may explain their desire to seek health information and gain higher E-Health literacy scores compared to men (22). In some studies, no correlation was found between gender and E-Health literacy (17, 20, 22, 30, 31). In a study, the mean score of E-Health literacy of students in Mashhad University of Medical Sciences was 28.21 (SD=6.95) which was higher than the mean score obtained in this study and on the contrary, education was effective in E-Health literacy (23). Results of this study indicated no correlation between education and mean score of E-Health literacy similar to the previous studies (32, 33). In other studies, the results have shown that with the increase in education, the level of e-health literacy also increases (20, 34-37). Results of two studies conducted in the United States and Israel on E-Health literacy measured by the E-Health Literacy Questionnaire showed that a lower level of education was associated with lower E-Health literacy (38, 39). Results of this study suggested a significant relationship between age and E-Health literacy as reported by previous studies (17, 24). In addition, a study showed that e-health literacy was negatively correlated with age, so that at older ages they had less perceived E-Health efficiencies (40). Findings indicated that over half of respondents were unable to identify and evaluate the quality of online health resources, and several other studies reported the same findings (3, 20, 22, 24). However, a systematic review of college students showed that low E-Health literacy skills lead to poor ability to use, identify, and evaluate health information available on the Internet (41). On trusting health resources available on the Internet, results showed that over half of the patients participating in the study trust these resources despite their inability to distinguish high-quality resources from low-quality ones and another similar study reported similar results (34). Other studies in this field reported low trust of users in using the Internet for health-related issues (42-44). Results showed that those who repudiated the Internet as a useful tool for making health-related decisions had a higher mean score of health literacy, and other studies indicated contrary results to this study (20, 22, 24). In addition, those who repudiated the importance of access to health resources on the Internet had higher mean score of E-Health literacy compared to others, and similar studies showed lower mean score of E-Health literacy (20, 22, 24).

## 5. Limitations

According to this study, the difference found between the results of this study and the literature seems to be due to the differences in methodology such as different designs and samples, study environment, and data collection tools. In this study, patients' E-Health literacy was measured using a self-reported scale that may fail to reflect their actual literacy. In addition, in this study the E-Health Literacy Questionnaire was used as a standard scale, which lacked functional, interactive, and critical dimensions. Given that the statistical population of this study consisted of patients, they may not be in their best physical and mental mood when responding and the results seem to be affected.

## 5. Conclusions

Results show that E-Health literacy was low among patients admitted to Imam Khomeini University Hospital of Urmia. Given the importance of E-Health literacy in the information age and its effect on the developed and developing countries' healthcare system, identifying and assessing E-Health literacy of patients is an effective step in improving their health literacy. In addition, it is a standard for health care policy makers to design strategies for those with low E-Health literacy.

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# **Conflict of Interest:**

There is no conflict of interest to be declared.

## Authors' contributions:

conception or design of the work (all authors); Acquisition of data (MG, MM); Analysis or interpretation of data (HLA); Drafting the manuscript (MG, HLA); Revising the manuscript (HLA, ZZF, BR, AR, MM); Accountable for all aspects of the work (all authors).

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